



Park Patrons Be a part of our events all year long!

Want to show your support for one of Baltimore's busiest green spaces and its vast community of park users and visitors? Becoming a Park Patron will ensure that you play a part in some of our most visible and well-attended events! We can increase your company's exposure and visibility as a committed and locally-invested neighbor, as well as provide brand awareness throughout Southeast Baltimore and beyond.



Event	Sponsor Amount	Park Patron Discount
Wine at Sunset	500	-50
Summer Concert Series (5 Sunday Concerts)	2000	-500
BrewFest	500	-75
Winter Lights	500	-75
TOTAL	3500	\$2800

Benefits to you:

- Logo & link on all digital media for events, on our website for one year, and in our e-newsletter 6x annually
- Social media spotlights
- For concerts, 29" x 29" banner at concert stage and potential for sponsor table in vendor village
- Business name announced from stage at sponsored events
- If you join by 5/10/2023, logo will be included at seasonal Observatory signage (visible to all park visitors from 5/25 - 12/5), and additionally on duplicate signage placed in other locations around the park.

There are additional sponsor levels for each event, should you wish to increase your support and presence at any one or more event.

Contact shannon@pattersonpark.com for more information or to customize your sponsorship to your unique needs.